

Report of the Ad Hoc Development Committee  
Meeting of the Friends of the South Coastal Library  
August 27, 2024  
Submitted by: Connie Dierman

The Committee last met on April 20. It will next meet on Tuesday, August 27 (prior to the Regular Board Meeting). Following are Committee updates since our last full Board Meeting in June:

**Bethany Beach Art Festival – September 7**

In collaboration with the Publicity/Communications Committee, the Development Committee will promote FOSCL at the upcoming Art Festival. Fortunately, a space was made available, and Edie Dondero was able to register FOSCL. For the future, we need to determine where primary responsibility lies for these outreach events.

**Cooking for a Cause at DiFebo's**

Now that the Cottage Tour has concluded, a major focus is on preparations for the upcoming "Cooking for a Cause" event at DiFebo's on November 10, 2024, from 4-9 pm.

The Committee is looking for the full Board's participation as follows:

- Make reservations for themselves; get friends and family to attend
- Provide gift baskets and/or other high-value items (can partner with others)
- Take a shift at the info table and welcome guests
- Spreading the word!

We have received several commitments already for auction baskets. We need to finalize the baskets, so they can be part of advertising material. Lena Vebares will be the point person on the gift baskets, and Board Members can give her information on their donations on August 27 (or email her before then). Please keep in mind guidelines shared at the April meeting regarding donor outreach to avoid duplication. Rachel Maleh is the overall coordinator for the event, so also please feel free to contact her with questions.

**Looking Ahead...**

At its August 27 meeting, Committee will focus on preparing for:

- November: Cooking for a Cause @ DiFebo's – with silent auction
- December: Annual Appeal; SoDel Cares Grant Application  
(need to identify fundraising goals; NEED FULL BOARD INPUT)
- January: DoMoreDE; Freeman Foundation FACES Grant

- (need to identify fundraising goals; NEED FULL BOARD INPUT)
- Jan/Feb: Dine and Donate @ TBD (simple version; no auction)

Other events to further explore to raise funds and expand awareness of FOSCL:

- Sip and Socialize for the Chamber of Commerce and members  
Purpose: to broaden awareness of FOSCL and to develop relationships  
Need to recognize this will mean an investment for FOSCL to host
- Friends Membership  
Research other Friends groups, particularly with DE County libraries, to learn more about their operations; determine viability, cost and timeline for creating one for FOSCL; longer-term project (Dianna Boehm will coordinate with Rachel Maleh)
- Table at other community events, i.e., Cops & Goblins.
- Library Recreational Bike Ride  
<https://leweschamber.com/event/loopin-for-the-library-annual-recreational-bike-ride/>  
<https://www.capegazette.com/article/loopin>