

Development Committee Report for the Friends of the South Coastal Library (FOSCL)

September 23, 2025

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The Development and Communications Committees met last on June 17, 2025

The following are updates:

April 2025 Booksale

September 13, 2025 Booksale generated \$339.

Dine & Donate (D&D) at DiFebo's (Project Lead: Rachel Maleh, Back-up Diana Boehm)

Since we decided that DiFebo's D&D was going to be a "light touch" event, there was no need for a meeting between the Development and Communications Committees. There are currently no plans for the FOSCL members to meet and greet the patrons during the event.

The following is the current plan:

1. Put a flyer in an acrylic holder at the library checkout.
2. The library will also put the flyer on the front door around November 8th, 2025
3. The library will post on their social media
4. Mini flyers will be tucked into books sold at the October 11th and November 8th book sales
5. Social media posts – Will pay to boost posts to a larger, local geography, if reservations are slow
6. Send two emails – two weeks ahead and one week ahead
7. Ask the social media manager at DiFebo's to post the event on their social media
8. Ask the board to share the flyer in their communities

We eliminated the foam board due to return on the investment. Lacey Weller will do social media posts for this event and Sue Kendrat will support the regular book sales and library events including the Art's Festival.

No December "Super Book/Merchandise Sale" Business as Usual

We don't really have the inventory to support this idea nor the bandwidth to develop merchandise, so we will do the regular sale as planned.