

**COMMUNICATIONS COMMITTEE REPORT**  
**March 20, 2025**

**Do More 24 Delaware**

- Created and “boosted” (paid for posts to be shown to a targeted audience) multiple social media posts.
- Prepared flyers/poster
- Sent two emails, introductory and reminder
- Outreach to the Chamber of Commerce, Coastal Point and WRDE
- Completed a comparative analysis of our performance in this event - '25 vs '24

**Communication Preparations for Dine & Donate – Good Earth Market and Flavor**

- Created flyer/poster
- Preparing social media posts – Please like, comment & share!!
- Preparing emails – Introductory & Reminder
  - Need to coordinate timing of drops with B&BCT
- Will outreach to Coastal Point, the Chamber of Commerce and WRDE
- Please encourage your friends and neighbors to attend!
- We will have a table at each restaurant manned by a Board member distributing updated FOSCL rack cards and dinner mints?/handouts

**Evaluating How to Respond to the recent Executive Order Impacting the IMLS**

- Board Meeting Discussion Point

Lacey Weller will be helping me with the social media work. Thank you, Lacey!