

Friends of the South Coastal Library
Board of Directors Meeting
Tuesday, August 22, 2023, 7:00PM
President's Report

General: Hello Everyone and welcome to the post-Tour phase of the FOSCL lifecycle. Do I hear a collective exhale?? There will be much for all our committee chairs to share at this meeting (and if the library allowed it I would be bringing Prosecco. But, alas...) I *am* grateful that almost everyone was able to join Chris and me for the sneak peek of Tour House #7, an informal FOSCL Board get-together that was much fun 🥂🥂

Friends of Delaware Libraries: The Friends of Delaware Libraries has invited us to participate in two upcoming strategic planning sessions they will be conducting on Thursday September 14 and Thursday September 28 from 1-5pm at the Dover Library. I will attend on September 28 but will be away on the 14th; if anyone would like to attend on either the 14th or the 28th (with me) that would be terrific; otherwise, I will carry on, solo, for the Team.



In a related item, KathyG and I received a request via Sue from Kelly Kline, the Selbyville Library Director. Kelly is trying to rejuvenate her Friends group and knows of the excellent and productive SCL/FOSCL relationship, where we burn the candle at both ends keeping things running smoothly and effectively, but if we can help other Friends groups than of course we will.



Beach and Bay Cottage Tour (BBCT): So much to be said by Kathy on behalf of the entire Tour team, but let kudos distribution begin here with the roles played by the FoSCL Board!

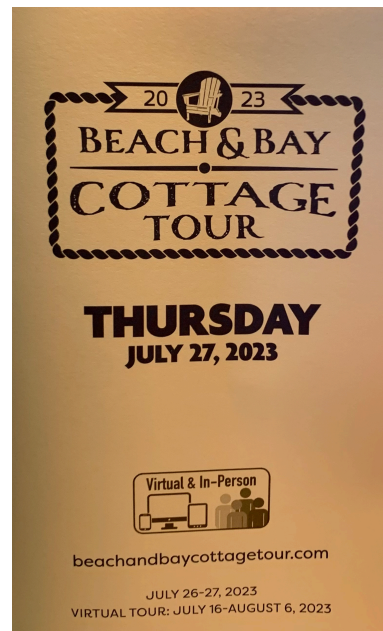


Thank you thank you thank you to all of the Board members who made a personal financial contribution to support the Tour. It's an important metric for our community fundraising efforts (we need a strong answer when a prospective donor asks, "what percentage of your Board contributes?"), and it's a meaningful show that you are "all in" with this group we are all privileged to serve. So grateful.



Thank you thank you thank you to each and every Board member who

volunteered in some (or many!) ways for the Tour. That's another very meaningful and concrete demonstration of our collective commitment to FOSCL. If you directed cars to parking (our most unsung heroes, and the first "face of the in-person tour" our patrons encounter); if you proof read the gigantic 82-page Tour Ticket Booklet; if you served on the Tour Committee and/or headed up a major segment of the project (or if you yourself are the orchestra conductor who holds the baton and makes the whole thing work - I'm looking at *you*, KG)...what ever you did, you are a contributing hero to the project and to our ability to support the library. It's that simple. I hope KathyG's report will offer the details specifically crediting our Board "sweat equity" contributors. Because you know we were all sweating that week, literally AND metaphorically 😊



Thank you thank you thank you to Kathy G's "Most Wonderful Tour Committee", which Does. So. Much.

And from a bottom line standpoint, together they raise the all-important early donations and seed money for the Tour. Take a look at your Treasurer's financial report and that 80+ page Tour Ticket Booklet to see where all that revenue comes from; it's not only ticket sales that make this event happen profitably.

We received a very generous contribution to the Tour from Tickled Pink of Bethany Beach and their "Shopping With A Purpose" campaign. Thanks to everyone who jumped on Facebook to "like" their post and photo and to express our thanks. Please remember Tickled Pink in your special gift shopping.

Nominating Committee: Next month at the September 26th Annual Public Meeting of FoSCL we will welcome four new board members:

Below are the bios as presented by Rachel in her last Nominations Committee report so you can study up and help me make a warm and welcoming first impression of our Board. The first official (voting) meeting for these members is

October 24, where we agreed to conduct a new board member orientation, so please be ready with a scintillating description of your programs and projects!

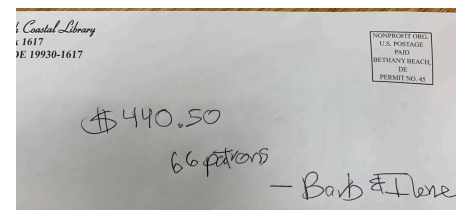
Dianna Boehm. Dianna lives in Ocean View and is eager to be more involved in the community. She is a previous small business owner in Pennsylvania; served for four years on the Pennsylvania State Board of Cosmetology as well as served two years on the National Board of Cosmetology. She has also served on her HOA board. She is an avid reader and wants to share with the community that the library is more than just books.

Edie Dondero. Edie resides in South Bethany Beach and currently serves on the South Bethany Town Council. She has previously served on other volunteer committees and has twenty years of professional nonprofit work experience which includes funding, grant writing and communications. She is an avid reader and passionate about libraries.

Lisa Snyder lives in Frankford and will retire in December of this year. She has been a member of the Honey Brook Community Library Board of Trustees for seven years, having served two of those years as Board President. She has supported the Library by preparing the annual Appeal Letter for donors and businesses, preparing the Library's annual budget, facilitating monthly Board meetings, being a member of the Finance Committee, participating in the initial stages of a capital campaign, and many other activities. She holds an MS in Information Systems.

Lena Verbanes. Lena resides in Bethany Beach and is a retired school (year?) and previous Adjunct Faculty member of Pennsylvania State University/York during which she taught children's literature, a nonfiction course as well as several education classes. She has also led workshops for pre-school teachers as well as staff (teacher) development at her school district in Pennsylvania. An avid reader and library supporter she arrived with a variety of books to share with the committee.

Book Sale Committee: Co-Chairs Liz and Steve, along with Ilene Parisi and me, staffed the 10AM-3pm pop-up book sale in the library lobby on Saturday, July 22nd, from 10am-3pm, the first full day of BBCT ticket pick-up. This was our best Pop-Up sales record yet (over \$440.50 with 66 patrons!), and confirms what we have long suspected: the most worthwhile days for pop-up books sales are those when we know in advance that library traffic will be very high because of other scheduled activities. As always, thank you Liz and Steve, and thank you, Ilene, for chipping in to help ❤️📚 This past Saturday we had a solid sales day with Steve, Norbert & Kathy G at the helm — more on that in the Committee's report!



The “Temp-to-Perm” ad hoc Committee on Communications/Publicity:
Excited to hear from Darin and his committee on developments in this important revamp of our public presence.

Finance Committee: Should be fun for Tony to share good news here, as well. Stay tuned for his report!

In a financial/Tour item, I want to thank you for your swift responses to the July 18, 2023 time-sensitive action item regarding supplemental funding for the BBCT. In keeping with **ARTICLE X - FISCAL POLICIES, Section 3. Prior Approval Required. All expenditures in excess of five hundred dollars (\$500) that are not included in the approved budget shall require prior approval by the Board.** Eight members of the Board voting in the affirmative with no nays and four abstentions, the motion passed for \$2000.00 in supplemental funding to the Tour Transportation budget so that Jolly Trolley could safely transport Tour guests between the designated parking lot and the Fenwick tour home. Just one more of those last-minute, hair-raising, heart-stopping Tour moments we have come to know and love.

Systems/Website/Electronic Communications: Kathy J has had her skates on in recent months, both bringing new features to the FOSCL website and developing and managing the crucial BBCT website. Both are AMAZING. I'm pretty speechless, actually, and how often do you see that?!? Thank you, Kathy J! Kathy J has also been working with Helen and Tony on a draft policy & procedure for electronic minutes record keeping on the Members-Only section of our website. More on that from them in their reports.

School Partnership Committee: We hope to see Lawrence Mayer rejoining us this Fall after a health hiatus. In the meantime, Acting Chair Lisa and committee members Connie, Lisa & Darin will report on the developing plans for the 2023-24 school year. Please keep your ear to the rail for any local children's book authors and let them know; local authors don't need overnight lodging and travel expense reimbursement, so they make our School Partnerships dollars stretch further.

In the best kind of surprise, the library received a call on Saturday August 12 asking if it would be OK for a group of new and veteran teachers to stop by the library on Wednesday 8/16 between 4pm and 5pm to bring some treats for FOSCL and the library staff as a thank you for being their community partner and for all FOSCL and SCL have done for the school. What a warm and wonderful thing for them to do, and it speaks so very highly of their regard for SCL and the School Partnership Program. Kudos to all who produce that success; it was an honor to receive yummy cupcakes on your behalf!

What to expect at the August meeting:

Please send me any errors/omissions so I might have the opportunity to redeem myself should there be any gaffs in this report. And, of course, if you have business items to come before the board, let me know as soon as you can.

A Final Word: I will be away and out of reach from September 3 through 25, and have asked VP Kathy G to prepare for and chair the September Annual Public Meeting. If I am not completely “time change discombobulated” I hope to be there, but KG will be the helmswoman for September.

Respectfully Submitted,
Barb Calkins

2023 Meeting Schedule

(✓ January - no Board meeting)

(✓ February - no Board meeting)

✓ Tuesday, March 28, 2023

✓ Tuesday, April 25, 2023

(✓ May - No Board Meeting)

Tuesday, June 27, 2023 (Nominations Meeting)

(July - No Meeting)

Tuesday, August 22, 2023

Tuesday, September 26, 2023 (Annual Meeting open to the public)

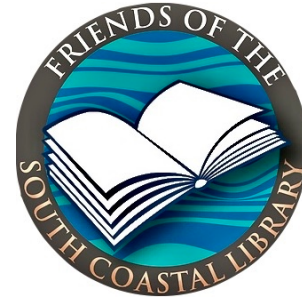
Tuesday, October 24, 2023 (Board Orientation Meeting)

(November - No Meeting)

Monday, December 4, 2023 (Annual Budget Meeting) Please note the non-traditional date!

August 12, 2023

Elise Lindsey & Michael Loftus
Tickled Pink of Bethany Beach
100 Garfield Parkway, #10
Bethany Beach, DE 19930



Dear Elise & Mike:

On behalf of the Board of Directors of the Friends of the South Coastal Library (FOSCL), please accept our thanks for the very generous Tickled Pink of Bethany Beach August, 2023 donation of \$950.00. We are so pleased to have received your support for the 2023 Beach & Bay Cottage Tour (BBCT) as we shared this well-loved community event for its 31st year. The BBCT raises the majority of FOSCL funds that support the South Coastal Library and we would be unable to provide that support without donors like you.

The role of community libraries in identifying and responding to educational and community needs is more important than ever, and FOSCL proudly supports our outstanding community library in this mission. Thanks to an outstanding Director and library staff, the South Coastal Library is continuously growing and changing to meet our community's evolving needs; FOSCL lends support by raising funds, sponsoring events, enriching library collections, and by promoting use of library resources and services. FOSCL members contribute time as volunteers, educators, fundraisers, activity organizers, outreach leaders and so much more.

As a 501(c)(3) not-for-profit organization, EIN 51-0310912, our work relies on donations such as yours. With the help of these gifts we can continue to fund programs and activities at the library for the benefit of our patrons and our community. We are very grateful for your generosity and support.

Your gift goes directly towards continuing to help the library in its service to patrons. No goods or services were received in return for this donation. This letter is your receipt and should be retained for tax purposes. We thank you, once again, for choosing FOSCL and our beloved South Coastal Library for your support.

Warmly,

Barb Calkins
President

cc: FOSCL Board of Directors
Sue Keefe, Library Director