

## 2023 Beach and Bay Cottage Tour

Account		Actual		Budget	Actual	Comments
		2022		2023	2023	
	<b>Revenue</b>					
4122	Presenting Sponsor	\$ 5,000		\$ 5,000	\$ 5,000	
4104	Advertising	\$ 13,175		\$ 12,000	\$ 13,700	\$ still out
4106	Ticket Sales (1,161) Virtual (343x\$35) Combo (818x\$50)	\$ 52,905	\$35.00 per Virtual Ticket (325) \$50.00 per Combo Ticket (825)	\$ 52,625	\$ 54,960	
4110	Donations	\$ 14,650		\$ 15,000	\$ 15,494	
4112	Raffle Sales	\$ 2,383		\$ 2,500	\$ 5,252	Online Only
4120	Tote Bag, Raffle, Hang Tag & Video	\$ 7,550	Tote Bags, Raffle, Video & Hang Tags	\$ 7,500	\$ 8,750	\$ still out
4132	House Sponsors	\$ 7,500		\$ 7,000	\$ 6,500	3PL, 2 Gold
4128	Merchandise	\$ 665	Tee-Shirts	\$ 500	\$ 725	
4100	<b>Total Revenue</b>	<b>\$ 103,828</b>		<b>\$ 102,125</b>	<b>\$ 110,381</b>	
	818 Combo Tickets x \$50 = \$40,900.00		825 x \$50 = \$41,250		\$ 44,880	896 x \$50 Combo
	343 Virtual Tickets x \$35 = \$12,005		325 x \$35 = \$11,375		\$ 10,080	288 x \$35 Virtual
	1,161 Tickets Sold		1,150 Tickets Sold		\$ 54,960	1,184 Tickets

		<b>Actual 2022</b>		<b>Budget 2023</b>	<b>Actual 2023</b>	
	<b>Expenses</b>					
5102	Administrative	\$ 1,430	PO Box, Storage Unit, Misc.	\$ 1,600	\$ 1,579	
5104	Admission Book	\$ 6,295	Design Fee & Printing,	\$ 6,800	\$ 6,565	Up 8%
5106	Credit Card Fees	\$ 2,529		\$ 2,473	\$ 3,882	4.70%
5108	Brochure/ Newsletter	\$ 4,570	Design, Printing, Postage	\$ 5,000	\$ 5,084	Up 8%
5110	Cocktail Party		Caterer, Beverages, Supplies Postage	\$ 6,000	\$ 5,631	FOSCL
5112	Hostesses	\$ 455	Printing, Water, Wrap Up	\$ 1,000	\$ 1,000	Exp Out
5114	Homeowner Gifts	\$ 2,055	Flowers, Home Owner Gifts	\$ 2,000	\$ 1,588	
5115	Insurance	\$ -	Tour Coverage	\$ -	\$ -	Not Needed
5116	Advertising, Publicity	\$ 5,142	Tote Bags, Flyers	\$ 5,000	\$ 2,841	*1,000 bags
5117	Videographer	\$ 4,400	Filming, Stills, Editing and Sound Editing	\$ 5,000	\$ 3,400	
5118	Raffle	\$ -	Printing & Supplies	\$ -	\$ -	Online Only
5120	System Support & Software	\$ 1,967		???	\$ 1,728	WIX
5122	Merchandise	\$ 452	Tee Shirts-New/Old Inventory	\$ 500	\$ 443	
5124	Transportation	\$ 457	Signs, Tags	\$ 600	\$ 689	JT Donated
	<b>Total Expense</b>	<b>\$ 29,752</b>		<b>\$ 35,973</b>	<b>\$ 34,430</b>	
	<b>Net Income-2022</b>	<b>\$ 74,076</b>	<b>Net Income-2023</b>	<b>\$ 66,152</b>	<b>\$ 75,951</b>	<b>Estimate</b>

Cocktail Party - \$5631.04

Jolly Trolley - \$1,732.50  
Donated by the Chamber!