

Friends of the South Coastal Library



THE CONNECTION

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Winter 2008

WOW! \$2 Million Down, \$250,000 to Go for the Capital Campaign

by Ray Aumiller, Mary Lou Tietz & Joan Thomas

Three years ago a renovated and expanded South Coastal Library was a dream; now it is a work in progress, thanks to YOU. The reality of the expansion of the library is coming as the result of the generous support from the donations of 1,500 individuals, businesses, corporations, and charitable foundations in the south coastal area. FOSCL's Capital Campaign crossed the \$2 million mark at the end of 2007, moving us closer to the \$2,250,000 goal. Your enthusiastic support has gotten us this far, and while we are close to reaching the goal, we are not there yet and need your continued help. The final amounts are always the most difficult to raise but, with your help, we know we can get there.

How has this happened? First of all, the bids for the construction came in at \$800,000 less than initially

estimated by the county's engineers and architects, so this reduced our target from \$2.6 million to \$2.25 million. On the fundraising side, we started with \$500,000 in seed money from the Friends of the South Coastal Library (FOSCL). Corporate and charitable foundations have been extremely supportive, most notably the Longwood Foundation, the Carl M. Freeman Foundation, and the Welfare Foundation, contributing a combined total of \$900,000. The coastal towns have provided \$130,000, with South Bethany and Ocean View following the lead of Bethany Beach. The first two Harvest Balls grossed \$130,000; our mail campaigns, including responses from *The Connection* inserts, have raised \$170,000; and the members of the Advisory Board, the FOSCL Board, and the Capital Campaign Committees, along with local busi-

nesses and corporations, have donated \$170,000. What an outstanding statement this is of the significance our community places on the South Coastal Library / Joshua M. Freeman Cultural Center.

The Campaign will continue to have many of the same elements as during the past two years. There will be mail campaigns, restaurant nights (which everyone really likes), and "Campaign Update" articles in the Coastal Point. We will continue to seek corporate and charitable foundation support, as well as that of other local businesses and townships. The Third Annual Harvest Ball will be held on October 11, 2008. It will be a party celebrating, (we hope) the completion of the Capital Campaign, the introduction of pictures of construction progress, and the

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Friends of the South Coastal Library

Capital Campaign Fund

Yes, I/We want to support the South Coastal Library/Joshua M. Freeman Cultural Center with a gift to the FOSCL Capital Campaign.

\$1 - \$99 \$100 - \$249 \$250 - \$499 \$500 - \$1000 Other _____

Enclosed is my/our check in the amount of \$_____ payable to FOSCL-Capital Campaign.

I/We cannot make a donation at this time, but I/We pledge \$_____ to be paid by_____. Please send me/us a reminder.
(Up to 2 years)

I/We would like to use a credit card to make a gift in the amount of \$_____. VISA MASTERCARD

Account Number _____ Exp. Date _____ Signature _____

Name _____

Address _____ City _____ State _____ Zip _____

Telephone _____ E-mail _____

Your gift is tax-deductible, as allowed by law. For more information please call Mary Lou Tietz, Director of Development, 302-539-0793.

Friends of the South Coastal Library, PO Box 1617, Bethany Beach, DE 19930 • www.foscl.com



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of the
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The Friends of the South Coastal Library Connection is produced by Board Members. To submit an article or ask a question about Friends activities please write:

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announcement of Grand Opening plans for the newly renovated and expanded South Coastal Library / Joshua M. Freeman Cultural Center. A centerpiece of the celebration will be the unveiling of a replica of the Donor Wall which, after the Campaign is completed, will be a permanent part the new facility. All those who have contributed at least \$1000 (cumulatively) to the campaign will have their names displayed according to the following categories and donation levels:

Patron	\$1,000 to \$4,999
Partner	\$5,000 to \$9,999
Founder	\$10,000 to \$49,999
Community Partner	\$50,000 to \$124,999
Community Leader	\$125,000 and above

(Prior to the creation of the Donor Wall, we will provide a system for honoring requests of donors who wish to remain anonymous.)

FOSCL sincerely thanks all those who have supported the Capital Campaign, and we ask your continued support as we enter the final phase of the campaign. Please use the tear-off coupon below and the enclosed remittance envelope to make your contribution towards our final goal.



BUILDING UPDATE

by David Ryan

The library has received the official “notice to proceed” and construction on the expansion of the South Coastal Library/Joshua M. Freeman Cultural Center is finally underway!

Preparatory work such as removing the gas tank and the security/fire system and shutting off the water is proceeding. All the required building permits have been issued, all the necessary approvals have been received, and the contractor, Nason Construction of Wilmington, DE, has mobilized on the site. Initially, the contractor is concentrating on the interior demolition, so it will be a little while until any outside activity is visible.

The construction portion of the work is scheduled for completion by the end of 2008, with installation of furniture to follow in January 2009, but that is subject to change depending on how construction progresses. The contractor will be distributing updated construction schedules regularly, and we will do our best to make that information available through the FOSCL web site at www.foscl.com and the local newspapers.

*President's Message***In Praise of the Members of the Board of Directors
of the Friends of South Coastal Library***by Susan Sterner*

Dear Friends,

Recently I saw a survey which showed that 85% of Americans approve of and appreciate libraries; after all, they are an important component of democracy itself. Many of these same people do not actually use libraries on a regular basis but are glad they simply exist and are there when needed.

In our south coastal area, we are fortunate to have many real library supporters. They donate money and materials, and they volunteer their time in the day to day operations for library service to the community. Many of these individuals are you, the recipients of this newsletter.

There is, however, a very special group I want to tell you more about: the fifteen members of the Board of Directors of the Friends of South Coastal Library. These are the people who work together as a team to raise our library's support and expansion funds. In addition, they bring along their capable spouses, friends, and a network of others to achieve ambitious goals. Their names are listed in alphabetical order at the end of this letter.

Not surprisingly, many of this group have held management or administrative positions in large or small companies, government offices, banks, libraries, and retail shops. These are among the organizers of the Beach and Bay Cottage Tour, the Capital Campaign, the Harvest Ball, the book sales and the annual meetings. Our English teacher edits this newsletter and other communication materials. Several experienced accountants and fund raisers work to keeping FOSCL a financially successful organization, and a computer specialist manages our software and several databases.

In their other lives our members are involved with families, local government, and other community and civic groups. They are authors, nature enthusiasts, and members of choral groups. These remarkable people continually give their time for the betterment of others, and I admire them very much. When you have the opportunity, please thank them for all they do.

Members of the FOSCL Board:

**Ray Aumiller, Faith Denault, Cherie Dorfman, Terry Drizd,
Joan Gordon, Dot Lane, Bob Maddex, Judy Marcucilli, June Moran,
Al Rae, Lois Rubinsohn, David Ryan, Susan Sterner, Karen Taylor, Joan Thomas**

Susan D. Sterner

Plans Underway for Annual Beach & Bay Cottage Tour on July 23-24

Get out that 2008 calendar and open to July. Although summer seems a long way off, it's not too soon to pencil in the 17th Annual Beach & Bay Cottage Tour to benefit the Friends of the South Coastal Library. The 2008 tour committee, headed by Faith Denault, has been hard at work planning to provide another exceptional event for what is sure to be another sell-out crowd. Ten outstanding homes along the shore, from the Indian River Inlet to Fenwick Island, will be open to tour participants from 9:30 a.m. until 4 p.m. on Wednesday, July 23 and Thursday, July 24.



This traditional house in Ocean View, full time home to a family with young children, will be part of the 2008 Cottage Tour.

Tickets for the 2008 Cottage Tour will be \$30 each and will go on sale in April. You will have an opportunity to make your reservations at that time using the spring issue of *The Connection*, the special tour brochure, the FOSCL web site www.foscl.com, or by stopping at the South Coastal Library. We strongly recommend that you make your reservations early since a limited number of tickets will be available. The tour has been sold out each year since 2000, and in the past two years tickets were gone before the days of the tour.

Fund raising for the 17th Annual Tour will be enhanced by our two popular raffles, the Dinner for Two Raffle and the Special Art Raffle. In addition, we will be asking you to make a donation to the Cottage Tour in order to have your name included in the tour booklet. Once again, donors who contribute \$150 or more will be invited with a guest to attend a very special social event – the July 17 Cottage Tour Cocktail Reception honoring the owners of the homes on the tour. More information on raffles and donations will be sent to you this spring.

The Friends are grateful to the homeowners who are kind enough to allow us to show you their homes and to all of you who support this special event of the summer year after year.

2nd Annual Harvest Ball

On October 13, 2007 the Baycenter at Ruddertowne was transformed into a beautiful ballroom on the occasion of the Second Annual Harvest Ball to benefit FOSCL's Capital Campaign for the expansion of the South Coastal Library / Joshua M. Freeman Cultural Center. Over 175 guests enjoyed the opportunity to put on their fancy clothes, bid on enticing silent and live auction items, and eat, drink and dance, all for a good cause. The event grossed over \$70,000 for the Capital Campaign.

The silent auction offered more than 150 items available for bids during an extended cocktail hour. Capital Campaign Co-Chair Ray Aumiller served as Master of Ceremonies at the dinner, and auctioneer Chuck Coltman enthusiastically worked the crowd to get the highest possible bids for the eleven items in the live auction.

FOSCL and the Capital Campaign Committee extend most heartfelt thanks to all who supported the Second Annual Harvest Ball by purchasing tickets and auction items, donating money or auction items, or volunteering their time and effort to plan the ball and to bring it off with such style.

The Third Annual Harvest Ball, scheduled at the Baycenter for October 11, 2008, is already in the planning stages, once again under the talented leadership of Karen Taylor. This benefit will be the culminating event of FOSCL's Capital Campaign, so it promises to be an exciting and memorable evening. Tickets will be \$150 each. Be sure to save the date of October 11 – you won't want to miss out on the fun!



Leslie Kopp & friends are amused & inspired to bid by Auctioneer Chuck Coltman.

Friends of the South Coastal Library
P.O. Box 1617
Bethany Beach, DE 19930

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VOLUNTEERS WANTED!

17th Annual Beach & Bay Cottage Tour • July 23-24, 2008



Be a Hostess

Spend a morning or an afternoon welcoming & directing tourgoers in one of the ten lovely tour homes.



“Adopt a House”

Sign up your club or organization to provide all hostesses for a tour home for one or both days of the tour. Contact Joan Thomas at joandcoach@mchsi.com.



Park Cars or Direct Traffic

Spend a few hours helping with the logistics of expediting traffic on a tour day. Contact Louis Herndon at louisherndon@yahoo.com.



For further information or to volunteer in any capacity, contact Tour Chair Faith Denault at fmdenault@aol.com or leave a message at FOSCL office at 302-537-5828.

Third Annual Harvest Ball • October 11, 2008

Join the Auction Committee

Help obtain items for the silent & live auctions, set up for the auctions or manage payments & pickups at the conclusion of the auction.

Donate an Item for the Auction or Become a Member of the Ball Committee

For further information or to volunteer to help, contact Harvest Ball Chairman Karen Taylor at 302-539-9452 or e-mail karentaylor@aol.com.

